



The  
Chartered  
Society of  
Forensic  
Sciences

## **Guidelines for Colleges on the use of Educational Endorsement in advertising on Websites and Publicity following The Chartered Society of Forensic Sciences Educational Endorsement**

- a) You cannot make mention of The Chartered Society of Forensic Sciences Educational Endorsement scheme until you have received your formal letter of notification confirming the award. You should not therefore make any reference to it prior to then in your prospectus, publications and/or your website;
- b) You may use our logo on your website and/or publications but you should advise us in writing that this is your intention. If you do use it then you must also include a link to the official Chartered Society of Forensic Sciences website.
- c) It is preferable that when you publish details of the Educational Endorsement that you put a link to the Society website and encourage you users to verify your current position.

The Chartered Society of Forensic Sciences regularly carry out searches of the College websites in order to monitor the content and in future any unauthorised use of the Society's logo or false advertising about Educational Endorsement status will be sent directly to the offending institution.

If you have any queries or are at all unsure about the wording you are using then please do not hesitate to contact the Society office on +44 (0)1423 534646

Helen Davies  
Chair of Accreditation Sub-Committee