



The
Chartered
Society of
Forensic
Sciences

Guidelines for Universities on the use of Educational Accreditation in advertising on Websites and Publicity following The Chartered Society of Forensic Sciences Educational Accreditation/Re-Accreditation

- a) You cannot make mention of The Chartered Society of Forensic Sciences educational accreditation scheme until you have received your formal letter of notification confirming the award. You should not therefore make any reference to it prior to then in your prospectus, publications and/or your website;
- b) You may use our logo on your website and/or publications but you should advise us in writing that this is your intention. If you do use it then you must also include a link to the official Chartered Society of Forensic Sciences website.
- c) It is preferable that when you publish details of the educational accreditation that you put a link to the Society website and encourage you users to verify your current position.

The Chartered Society of Forensic Sciences regularly carry out searches of the University websites in order to monitor the content and in future any unauthorised use of the Society's logo or false advertising about educational accreditation status will be sent directly to the offending institution.

If you have any queries or are at all unsure about the wording you are using then please do not hesitate to contact the Society office on +44 (0)1423 534646

Helen Davies
Chair of Accreditation Sub-Committee