

EQS Scheme

Guidelines for Institutions on Advertising on Website & Publicity



The
Chartered
Society of
Forensic
Sciences

You cannot make mention of The Chartered Society of Forensic Sciences educational quality standards scheme until you have received your formal letter of notification confirming the award. You should not therefore make any reference to it prior to then in your prospectus, publications and/or your website.

You may use our Stamps of Approval on your website and/or publications but you should advise us in writing that this is your intention. If you do use it, then you must also include a link to the official Chartered Society of Forensic Sciences website.

It is preferable that when you publish details of the educational accreditation, recognition, or endorsement that you put a link to the Society website and encourage your users to verify your current position.

The Chartered Society of Forensic Sciences regularly conducts searches of the University websites to monitor the content. Any unauthorised use of the Stamps of Approval or false advertising about educational accreditation, recognition or endorsement status will result in an immediate removal notification being sent to the offending institutions.

Stamps of Approval

